August 25-26, 2015  
Best Conference Center, KU Edwards Campus, Overland Park, Kan.

The Getting Big Data Symposium at KU Edwards Campus is designed to explore new developments in Big Data and how it is applied in businesses and industries. Providing vendors with opportunities to exhibit and host luncheons and mini-workshops will strengthen the Big Data conversation and provide you with an ideal environment in which to engage attendees while you create new sales leads, recruit talent, and showcase your products and services. These exclusive sponsorship opportunities will allow you to maximize your company’s exposure in front of this ideal audience and increase your return on investment.

### Platinum
**$5,000**
- Luncheon: 10 minutes in front of the symposium participants during lunch  
  **Recognized as a one-day luncheon sponsor in the printed program**
- Workshop: 15-minute mini-workshop during one morning or afternoon break  
  **Recognized as one of the workshop sponsors in the printed program**
- One table in the exhibit area
- Your company logo listed in the printed program and on the website
- Two complimentary 2-day registrations for staff ($900 value)

### Gold
**$2,500**
- Workshop: 15-minute mini-workshop during one morning or afternoon break  
  **Recognized as one of the workshop sponsors in the printed program**
- One table in the exhibit area
- Your company logo listed in the printed program and on the website
- Two complimentary 2-day registrations for staff ($900 value)

### Silver
**$1,500**
- One table in the exhibit area
- Your company logo listed in the printed program and on the website
- Two complimentary 2-day registrations for staff ($900 value)

To get the conversation started and support the Getting Big Data Symposium, contact Justine Hamilton (justine@ku.edu or 913-897-8718) today.

[bigdata.ku.edu](http://bigdata.ku.edu)